



Fundraising Kit

Enabling the Human Animal Bond to Flourish





Help Us. Help Them.

Cherished Pets is a unique social veterinary enterprise established in 2015 in the Geelong region by veterinarian Dr Alicia Kennedy.

Cherished Pets Foundation is a registered charity with DGR tax concession status.

We support

The Foundation supports people experiencing financial, physical or social difficulties with our in-home community pet care volunteer services, emergency pet respite care and boarding, and veterinary care and support.

Our unique service

- Comprehensive pet care plans
- Relationship-centred pet care
- Collaborative care
- Veterinary social work

Our purpose

To enable the benefits of healthy companion pets and a thriving human animal bond to be accessible to all people.

Our Vision

A world where the human animal bond is recognised and supported for the role it plays in healthy and thriving individuals and communities.

CHERISHED PETS

A Purpose Organisation that aims to make healthy pets possible for all

SINCE ITS LAUNCH....

OVER 200 PEOPLE AND PETS

Pets and their owners received support from the organisation's charitable efforts and activities



NIGHTS OF RESPITE CARE

1,600

care for pets in times of crisis or vulnerability



AGED 65+

82%

pets play a vital role in supporting healthy ageing of people



20%

LIVING WITH A DISABILITY

members of our community who live with a disability and therefore face challenges keeping their pet healthy

HEALTHY PETS - HAPPY PEOPLE.



Sparky and Jean

Meet Sparky, an enthusiastic and cheeky Shih Tzu cross, and his favourite human Jean.

Sparky came into our lives in 2015, when Jean was in her late 80s and she realised she needed some further assistance to help keep Sparky happy and healthy. Through our Cherished Pets Foundation, Jean was able to get in touch with Glenda, one of our incredible Community Vet Nurses and for the last 7 years now, Glenda has made monthly visits to both Jean and Sparky in order to support them both.

Sparky's care has included regular hair cuts and preventative health care, and he has been the recipient of our respite care service too. When Jean has gone through periods of being unwell, a volunteer respite carer has taken Sparky in and cared for him in their own home until Jean was back on her feet.

In February 2022, Sparky fell down the back stairs at Jean's house and received urgent care from the clinic. Team Sparky took immediate action, and made him a recovery plan and became his guardian angel. Glenda loved, nursed and supported Sparky and offered care that Jean wouldn't have been able to complete on her own.



With the support from the team and the Foundation, Sparky is now walking again and we were able to organise a ramp for Jean's backyard to help Sparky return home.

By fundraising for CPF you have the opportunity to support beneficiaries such as Jean and Sparky, help them stay together and ensure their human-animal bond is supported through all of life's ups and downs.

**PEOPLE IN CRISIS NEED SUPPORT TO KEEP THEIR PET HEALTHY
AND BY THEIR SIDE.**

Great Fundraising Ideas

There are many ways your local school or community group can help to raise money. Here are some great ideas to get you started:

Dog Toys

Dogs love toys and playing with their humans. So why not make dog enrichment toys which you can then sell to raise money.

Walk 4 Us Campaign

Organise a walk-a-thon, ride-a-thon, or spell-a-thon. These popular school fundraisers are great fun and you can even take your own dog a long with you. Kids can get sponsored for their efforts,

Movie Night

Organise a movie night in a school hall or sports club. Charge a small door fee, and sell popcorn, drinks.

Auctions and Raffles

Consider asking local businesses to donate a range of prizes. Get helpers to sell tickets, then hold the raffle as part of a presentation night or announce the winners in a newsletter or email.

Casual Dress Gold Coin Donation

Relax the rules at work or school and let everyone turn up in their casual clothes for a gold coin donation.

Car Boot Sale

One person's trash is another's treasure. Turn this Aussie tradition into a fun day out with friends, while promoting a community cause.

Other Amazing People Like You



Many local people, schools and community groups have opened their centres, halls and hearts to fundraise for Cherished Pets Foundation. Every little bit helps.





Step by Step Guide to Fundraising

Step 1: Set up your fundraising goal

Aim high! You will be amazed at what you can achieve and the generosity of your family and friends for a good cause.

Step 2: Set up your individual goal

Work out what you can individually raise if you are a part of a team.

Step 3: Choose your fun fundraising idea

Once you've read through our great ideas for fundraising, choose what will work for your group. Be sure to keep the 'FUN' in fundraising.

Step 4: Tell your friends, family and community about your fundraiser

Communicate the fundraising event you have chosen to everyone you know so they can help you towards your goal. Let us know at Cherished Pets Foundation so we can help you cross promote too.

Step 5: Collect Donations

Collect the money that people have donated to your chosen fundraiser. Be sure to make this as easy as possible for people to give you their donation.

Step 6: Bank your money and thank your supporters

Bank the money you raised and don't forget to thank your wonderful supporters. You might even like to share a few photos of the awesome fundraising event you created.

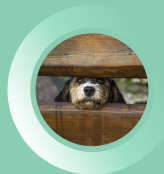


Cherished Pets Logo and Resource Guide

Logo Variations



How your Fundraising Helps



Matching volunteers to visit people needing assistance with dog walking



Providing respite pet care during times of crisis



Community vet nurse visits to keep pets healthy and well



Access to subsidised veterinary care



Transport and transfers of pets



Supporting vulnerable people through pet loss



"Very blessed to get into the program and to have my dog looked after and cared for by people who do it and look after the pets for the love of it. They are very caring. They are like good friends."

Cherished Pets Foundation
beneficiary

Contact us for fundraising enquiries



CONNECT@CHERISHEDPETCARE.COM.AU
(03) 5255 2453